

DELIVERY & PRESENTATION

Players learning will be different *within* an age group based upon their ability level and psychological make up. Learning within an age group can be achieved by the coach through **differentiation**.

The ability to deliver multiple coaching/teaching styles and techniques to promote learning within a group of players of different abilities.

Players will naturally as part of the game experience different outcomes having been set the same task. Outcomes become less diverse as players are grouped according to ability. It is not realistic to set players of different abilities the same task, but rather related tasks according to levels of ability. In order to determine the individuals task it is your job as a coach to engage in the process of ongoing evaluation. **Lets go back to.....**

I Want To Play

What I hear, I tune out:
 What I hear, see and feel sparks my interest
 What I hear, see feel and practice, I begin to experiment with:
What I hear, see, feel, practice and experiment with
 I begin to acquire knowledge and skill
 This is fun.
 I want to play
 Not stand in lines!
 Listen to lectures!
 Or run laps!

People learn through different cues, and there is an equal split in the population with regards to which cue people prefer. These can be summarized as:

- **Auditory** ("What I hear..."). Verbalize the task through explanation.
- **Visual** ("What I see..."). Demonstrate to the group, paint a picture.
- **Kinesthetic** ("What I Feel..."). Allow them to try it, & practice how it should feel.

Make the assumption that each third of your team learns through one of the learning cues above, then in your presentation and delivery of a task or coaching point, your explanation must involve *all three* learning cues. The key to coaching is *demonstration*. If you follow the above as a guide then you have differentiated your delivery. How they practice and experiment will be differentiation by outcome.

VISUAL

KINESTHETIC

*Tell them, and they will forget
 Show them, and they will learn
 Involve them, and they will understand*